My Child Matters* call for Projects
Rules and Regulations

ARTICLE 1: OBJECTIVES

The International Union Against Cancer (UICC) and sanofi-aventis are working in partnership with local champions and international experts to improve the care and support of children living with cancer.

- Countries selected in 2005: Bangladesh, Egypt, Honduras, Morocco, Philippines, Senegal, Tanzania, Ukraine, Venezuela and Vietnam
- Countries selected in 2006: Bolivia, Indonesia, Kenya, Mali, Peru and Romania
- Countries selected in 2008: Burkina Faso, Colombia, Ivory Coast, Pakistan and Paraguay
- Countries eligible for the call for projects in 2009: Cameroon, Ecuador, Mozambique and Panama

The "My Child Matters" initiative provides seed funding for an amount of up to C50,000 per project for the first year. In 2009, up to 10 projects will be selected among the 5 new participating countries. Based on the evaluation of results submitted, additional funding support may be committed for a second year.

ARTICLE 2: TYPES OF PROJECTS SUPPORTED

Projects in the following areas will be considered for funding. Examples of possible activities are listed for each area:

Improve the sharing of knowledge, early detection, access to care and treatment
- Encourage and improve data collection of childhood cancer data in resource-constrained settings
- Improve training in early detection for health-care professionals
- Contribute to better access to treatment, care and support (e.g. pain management and palliative support)

Education and awareness
- Educate parents on the symptoms of childhood cancers
- Inform parents and related caregivers on the importance of care and support, in particular to improve the compliance with treatment regimens
- Remove stigma and discrimination associated with childhood cancers

Strengthen social safety nets
- Support initiatives for children living with cancer (through games, sport, art, etc.)
- Improve material and psychosocial support for parents (e.g. support for parents while children are in treatment, networking with children cancer parent associations...)

* My Child Matters is a joint initiative of UICC and sanofi-aventis
ARTICLE 3: CRITERIA FOR SELECTION

Grants will be awarded based on the following criteria:

- Technical feasibility and measurable objectives
- Generating *Best Practices* that can be shared with other countries in similar situations or settings
- Impact of activities during period of support
- Demonstrated accountability
- Sustainability beyond the period of funding

ARTICLE 4: CANDIDATE PROFILES

Applications are invited from organizations (hospitals, NGOs...) that demonstrate innovative and synergistic approaches to early detection, treatment, care and support of children living with cancer in resource-constrained settings.

Eligibility for “My Child Matters” participation will be open to the following:

- UICC member organizations
- Institutions dedicated to the care and support of children living with cancer
- Hospitals, clinics, and other paediatric oncology and paediatric centres
- Organizations and associations working with people living with cancer
- Institutions dedicated to childrens’ education and welfare

ARTICLE 5: FINANCIAL SUPPORT

The total amount of financial support awarded to the successful applicants is up to an equivalent of €50 000 during Year One of the campaign. If your project proposal is selected, the My Child Matters Advisory Steering Committee will confirm the amount you are to receive. If by June 2010, project implementation has still not commenced, UICC and sanofi-aventis reserve the right to request a full reimbursement of the funds released thus far. If all projected results have been achieved by December 2010, additional funds may be allocated to the project in Year Two, based on the results and outcomes achieved during the first year of implementation.

ARTICLE 6: APPLICATION FORMS

Participants will need to complete the application forms in **English or French**. Supplementary information must be provided if requested. Application forms can be completed at [www.uicc.org/mcm](http://www.uicc.org/mcm)

ARTICLE 7: MY CHILD MATTERS ADVISORY STEERING COMMITTEE

Project proposals will be presented to My Child Matters Advisory Steering Committee, which will then select the project(s) in each participating country.

Advisory Steering Committee members have been selected based on their extensive knowledge and expertise on childhood cancer. Each member will also serve as a project mentor.

ARTICLE 8: PROJECT SELECTION

Timeline:

- **13 November 2009**: Applications close.
- **December 2009**: Official selection of the projects by the members of the Advisory Steering Committee.

The decision of the Advisory Steering Committee is final. There is no obligation on the part of the Advisory Steering Committee to justify its decision.
ARTICLE 9: COMMUNICATION

Projects supported by the programme “My Child Matters” hereby authorize the International Union Against Cancer (UICC) and sanofi-aventis to communicate to the media their names along with details of the project.

National authorities may be informed of the project at varying stages of implementation.

ARTICLE 10: ACCEPTANCE OF THE RULES AND REGULATION

Participating in “My Child Matters” implies the acceptance, without reservation, of the above rules and regulations in their entirety.